EXPECT SUCCESS



"CLERMONT" is the collar worn by smart dressers this season. It's the stylish season. It's the stylish summer collar—gives you the snappy effect of a high collar but is really cut low.

Look at the illustration and see how it is dessigned—about 2½ inches showing in front and only 1½ inches inches inches inches inches inches in the stylish in the

"Slip"Size "Clermont" has the "Slip"Slip"Clermont" has the "Slip"Easy"Easy"Tie-Slide" space, Ask your
come good haberdasher to show
"Clermont" to you to-day.



United Shirt & Collar Co., Makers, Troy

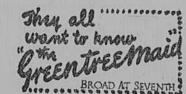
Tanner Paint & Oil Co.

1417 and 1419 East Main.

August Sale of Furniture

"Big" Discounts.

Jones Bros. & Co. 1418-1420 E. Main St.



In Cottage or Castle

The Steinway Piano adds

out of place. It is the perfect Piano and Let us send you free cata-

Walter D. Moses & Co.

103 E. Broad St.

Oldest Music House in Va. and N. C.

Booster Bill Dabney, Says:



Wm. T. Dabney Business Manager of the CHAMBER OF COMMERCE Will be in Full Charge of the BOOSTERS TRAIN "The main-spring of a growing business is giving to the trade as much for the dollar as possible, consistent with reasonable return on capital and labor. This being true, advantage in competition depends on advertising the fact that your concern measures up to this standard.

"Personal contact, a most effective means of advertising, strengthens trade relations. A buyer will be more liberal in his purchases where he personally knows the head of a concern solicits his business.

"The Richmond Booster's Tour experience has shown affords a most excellent opportunity for many of our manufacturers, merchants and bankers to meet the business men of the Carolinas, in which section Richmond does an enormous business, and through its Booster Tour and Trade Extension Bureau is striving to increase. Similar tours having been annually conducted by a number of other progressive cities. The great benefit derived by many firms who were represented on last year's Booster's Tour, and the further fact that the four-day tour this year will extend through North and South Carolina, convinces me that the enterprise will be most profitable to all who participate."

A Four-Day Tour Sept. 16, 17, 18, 19



uct of business, free from recurring and bearer in the fight, you shall make the should not try to continu and should be in the hands of the overnment, and must be free from manipulation by Wall Street or the think you ought to choose some one when he cannot conscientiously earn.

with a control of the country of the